

# FACT SHEET

## WHAT IS THE MAG CENTRAL PHOENIX TRANSPORTATION FRAMEWORK (CPHX) STUDY?

The Central Phoenix Transportation Framework Study (CPHX) is the latest in a series of long-range planning studies initiated by the Maricopa Association of Governments (MAG). The success of previous framework studies has launched a new generation of planning for the MAG region, where the needs of the distant future are determined and balanced against the current challenges of providing for multimodal transportation in times of shrinking revenues and growing environmental and energy concerns.

## WHAT IS THE STUDY'S GOAL?

The study's goals include developing strategies to promote an environmentally sustainable multimodal transportation network; determining and prioritizing capacity, operational and safety improvements; and forming a framework of strategies to enhance regional connections for consideration in developing the NexGen Regional Transportation Plan (RTP). Stakeholder outreach, initiated at the onset of the project in 2011, provided a range of potential roadway, transit, pedestrian, and bicycle improvement concepts that are the subject of additional technical study. The study is anticipated to be complete by the end of 2013, with identification of feasible multimodal transportation improvement strategies that will be further vetted in conjunction with MAG's upcoming NexGen RTP.

## WHO IS INVOLVED IN GUIDING THE STUDY?

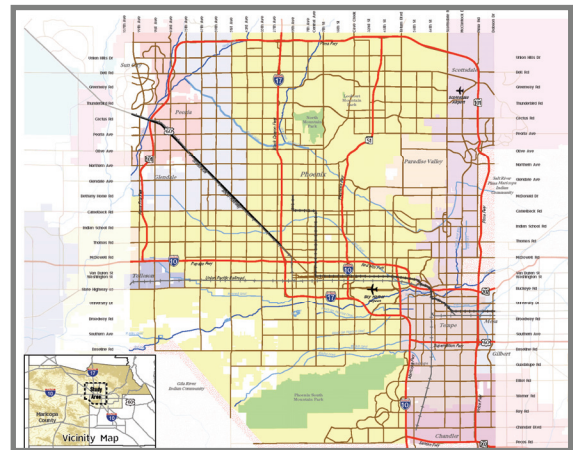
There are two key groups providing assistance to the CPHX team. The Planning Partners is a working group composed of federal, state, and local agency representatives within the study area that will meet to review milestone products and provide guidance to the team. The Study Review Team includes all other stakeholders and resource agencies who participated in a variety of meetings and other engagement activities to assist in the identification of study area issues and needs.

## WHAT OPPORTUNITIES WILL BE PROVIDED FOR STAKEHOLDER PARTICIPATION?

Community and stakeholder participation during the study process is critical. The process includes topical focus groups, agency leadership interviews, geographically-based dialogues, and presentations at various organizations and committee meetings.

## WHAT IS THE STUDY AREA?

The study area encompasses much of the metropolitan core and is bounded generally by Loop-101 to the west, north and east and by Loop-202 and the Gila River Indian Community to the south.



## PROJECT CONTACTS

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